Activities World Heritage and Tourism Netherlands:

First of all we can mention that the summerseason could partly compensate the effects of Corona, if we look at the overnight stay accommodations. For Restaurants etc is was more difficult to compensate. But the extension of the lock-down after summer has of course given another set back.

Looking at the pressure on nature area’s during lock down nature organisations mention more problems.

Our information of some highlights of the projects and new topics:

VisitWadden. Developing storylines on Darksky, year of Landscape (2021) and Gastronomy in close cooperation with the regions and with the SME’s.

Waddenagenda: Summer campaign in the Netherlands and Ostfriesland.

Sustainable Mobility workshops with network, based on the report made in Waddenagenda. Follow up in the near future.

Development of new routes in which nature and culture are connected.

Event on migratory birds in development. Initiative of Dutch National Parks. Coordinator World Heritage, Sjon de Haan, is connected.

In cooperation with Merk organising a carrousel with the regions to give information on all the activities in the upcoming year. This will also be used to get SME’s involved in the development of the Dutch Partnerprogramme.

Co-creation on developing a regional Beer route.

Landschapstriënale. In 2023 the Wadden region will be the center of a event with all types of activities in the field of the unique landscape. The programm is under development.

(submitted by Monique Pruyt, 03.02.21)