

**TASK GROUP
World Heritage
TG-WH 36**

**06 April 2022
Virtual Meeting**



Agenda Item:	6
Subject:	New UNESCO World Heritage Logo
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Use of the new UNESCO World Heritage Logo in the Wadden Sea

In November 2021, the World Heritage Centre introduced the new UNESCO World Heritage Logo and provided examples how to use the logo (**Annex 1**). The new logo is a generic logo without any site-specific information as in the previous logo (name of the site, date of inscription). How site-specific information can be added to the generic logo is a decision by the site owner.

In case of transnational Wadden Sea World Heritage site, a common approach for has to be found which is supported by all three site holders.

The German UNESCO Commission has already distributed the generic World Heritage Logo and site-specific logos in various formats to the German sites (see long version in **Annex 2**)

The Dutch UNESCO Commission (email 31.03.22) decided that the preferred logo to be used in the Netherlands is the generic UNESCO World Heritage logo. This could then be combined with the own logo of the specific sites (as in Annex 2, first option).

Denmark has indicated that the combination of the generic logo and the Wadden Sea logo might be the transnational model but that more time for exchange with the Danish National Commission is needed before a decision can be taken.

Considering the various possibilities (as shown in Annex 1 for the German and English versions), a proposal to be followed which may fit all three country approaches could be to follow the suggestion by the Netherlands to combine the generic UNESCO WH Logo with the Wadden Sea WH logo

Proposal

The meeting is invited to discuss the possible option in order to decide on the logo combination as proposed by the Dutch UNESCO Commission

Annex 1

Letter of the World Heritage Centre on the new generic World Heritage Logo and examples for site specific use

Annex 2

Combinations of generic UNESCO WH Logo and the Wadden Sea WH Logo